



PROPOSAL

APNA

Sponsorship

2 0 2 5

ADELAIDE PLAINS NETBALL ASSOCIATION

ABOUT US

The Adelaide Plains Netball Association (APNA) is a passionate regional netball association representing eight clubs across the Adelaide Plains of South Australia.

At its heart, APNA is committed to fostering grassroots netball within the community and creating opportunities for all to embrace and enjoy this incredible game.

As an inclusive association, APNA is committed to fostering welcoming environments where individuals of all ages and abilities can participate in and enjoy netball.

Our mission extends beyond the game itself—we aim to develop players' skills, nurture future leaders, promote good sportsmanship, and strengthen relationships within and beyond the community. Acting as a cohesive and collaborative body, APNA works to unify the eight clubs it represents, ensuring a thriving and connected netball network.

To achieve these goals, we need your support. Together, we can build a stronger netball community, enrich the lives of participants, and continue to promote the values of teamwork, leadership, and inclusivity that make this sport so special.

Thank You For Your Consideration,

Josie McArdle

President
Adelaide Plains Netball Association





OFFICE BEARERS

President

Josie McArdle

Vice President & Country Championships Coordinator

Nicky Graham

Secretary

Kateena Jenkin

Treasurer

Angela Battle

Records Officer

Nicola Mason

Umpires Secretary

Shannon Jackson

LIFE MEMBERS

Carolyn Koch, Terry Sharman, Jenny Nicholls,
Judy Taylor, Judy Tucker, Alison Pym, Josie McArdle,
Kelly Buckby

WHY WE NEED YOUR HELP

Sponsorship is vital to the success and continued growth of the APNA community. Your contribution to APNA will directly support the following areas, which is accessible for players, officials and supporters within all 8 clubs.

1

Player Development

- Supporting junior and senior players who are selected in our association teams who attend the SA Country Championship Carnival
- Financial Support to players who are selected in the Adelaide Thunderbirds Talent Academy and/or State Age Netball teams.
- Regional Development Clinics/Training Programs



2

Umpire Development

- Regional Development Clinics
- Umpire Accreditation
- Training and Information Sessions
- Umpire Attire and Equipment



3

Coaching Development

- Regional Development Clinics
- Coaching Accreditation
- Training and Information Sessions



4

Equipment

- Purchase of necessary equipment for the Country Championships Carnival.
- Purchase of quality equipment to enable the association to run a successful final series.



SPONSORSHIP TIERES

SPONSORSHIP LEVEL	MAJOR SPONSOR \$1000	GOLD \$500	SILVER \$250	BRONZE \$100
Recognition at Major Association Functions	X	X		
Business Logo included on sponsorship sign for APNA events and finals	X	X	X	X
Tickets to major APNA medal presentation night on a sponsor table.	X2			
Recognition on our APNA facebook page 1.4k followers	X	X	X	X
Certificate of Appreciation	X	X	X	X
Special Sponsor Feature on APNA facebook page - 1.4k followers	X	X		
Season Entry Passes	X2			
Trophy Recognition	X	X	X	

APNA

CLUBS

ANGLE VALE
BALAKLAVA
HAMLEY BRIDGE
HUMMOCKS
LONG PLAINS
MALLALA
TWO WELLS
VIRGINIA

ADELAIDE PLAINS NETBALL ASSOCIATION

